

MEDIA RELEASE

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For Immediate Release

United Way Breaks Record For Number Of Volunteers During Days Of Caring

In 1993, the United Way of Clarksville-Montgomery County launched the first Day of Caring for our community. The goal was to show people in the community how their contributions work on “what matters” for all of us, to learn how the partner agencies of United Way affect people’s lives, and to demonstrate how their support through volunteering and contributing makes a positive impact on community problems. Those Day of Caring volunteers accomplished many things including; cleaning and painting, working with disadvantaged children, delivering meals, and building wheel-chair ramps, just to name a few. That first Day of Caring was a resounding success because our local business leaders allowed their employees to take a half day, or even a full day, off with pay so their employees could volunteer their time working at any one of United Way’s partner agencies.

This year, all previous records were broken when an incredible 385 volunteers from 22 companies participated in Days of Caring. Those volunteers performed over 1500 hours of service in our community. Last year, there were 240 volunteers participating. Volunteers painted, cleaned, and decorated the Ajax Senior Citizen’s Center, worked with children at Head Start centers, painted, cleaned, and landscaped many different non-profit organizations, packaged and delivered meals to homebound seniors, and much more. Through these projects, members in our community were able to work on what really matters- making a difference in our community and helping to change lives.

Days of Caring has been extended from having one day to make a difference to having six days to really make an impact. Bridgestone Metalpha, U.S.A., who had a record breaking number of 120 volunteers out of 399 employees this year including CEO Yoshi Yoshikawa and Plant Manager Jeff Perry, used Days of Caring as a team building exercise and all volunteers participated on their day off or used a vacation day.

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Thanks to corporate sponsors and underwriters, your United Way was able to offer commemorative t-shirts and host an appreciation event for volunteers during the annual Community Campaign Kick-off at Beachaven Winery where close to 600 members of our community came to support the United Way of the Greater Clarksville Region. Backyard Burgers, Dairy Queen, and Beachaven Winery were the hosting sponsors for this event. They were joined by several other generous sponsors this year, they are: Golden Flake, Coca Cola/Dr. Pepper Bottling Company, Wal-Mart, Home City Ice, Sam's Club, Tractor Supply Company, Party 1 Superstore, Party Station Rentals, The Leaf Chronicle, Scott Bryant- State Farm Insurance, Coldwell Banker/Conroy, Marable, & Holleman, Cumberland Bank & Trust, F&M Bank, First Federal Saving Bank, Fort Campbell Federal Credit Union, Green Bank, Heritage Bank, Jenkins & Wynne, Legends Bank, and Regions Bank.

The United Way of the Greater Clarksville Region and their Partner Agencies are thankful to all who volunteer and support the local non-profit agencies. Together, as a community, we can make a difference. Together... we matter.

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Pictures are available upon request.

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