REACH OUT A HAND TO ONE AND INFLUENCE THE CONDITION OF ALL

LIVE UNITED™

United Way

United Way of the Greater Clarksville Region

Media Release

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For Immediate Release

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UNITED WAY CHALLENGES COMMUNITY TO LIVE UNITED

Clarksville, TN, August 21, 2008 – Your United Way of the Greater Clarksville Region asks everyone living in the communities of Montgomery, Houston, and Stewart Counties and the Fort Campbell area to answer the call to LIVE UNITED and send in your gift or pledge to your United Way's 2008-2009 community campaign today.

The increased level of need throughout our service region that our United Way and its partner agencies are experiencing annually due to the growth of our community is being significantly compounded this year by the impact of rising fuel prices, the slowing economy, and cuts to many state and federal grant programs.

Fifty- two years ago, the United Way of the Greater Clarksville Region was established as a fund raising and fund distributing organization. Your United Way has evolved beyond this traditional role to an organization that is focusing on achieving positive long-term impact in our community. Like other communities throughout our nation, the needs and issues of Montgomery, Houston, and Stewart Counties and the Fort Campbell area are growing. With these growing needs come the need for increased and more widespread support from this regional community to ensure your United Way and its partner agencies can continue their work to advance the common good.

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Advancing the common good is creating opportunities for a better life for all. When we reach out a hand to one, we influence the condition of all. We all win when a child succeeds in school, when families are financially stable and when people have good health. These results and changes have benefits that ripple out to the community as a whole.

United Way is working to advance the common good by focusing on education, income and health. These are the building blocks for a good life – a quality education that leads to a stable job, enough income to support a family through retirement, and good health. They do not just address the symptoms of a problem. Their goal is to create long-lasting changes by addressing the underlying causes of problems.

It takes everyone in the community working together to create a brighter future. Together, we can accomplish more than any single group can on its own. Your United Way asks you to LIVE UNITED and be a part of the change. Be a part of improving the health, education and income of people in Montgomery, Houston, and Stewart counties and the Fort Campbell Area. Because united we stand. United, we elevate. United, we can change what we see in our world.

The United Way of the Greater Clarksville Region is a 501©(3) non-profit organization that depends solely upon donations from the community and through grants. Governed by a Board of Directors comprised of local community leaders and volunteers, your United Way evaluates and provides financial support to over 40 programs administered by 29 health and human service partner agencies in Montgomery, Houston, and Stewart counties and the Fort Campbell area. Last year, over 60,000 people throughout this regional community benefitted from the programs supported and monitored by the United Way of the Greater Clarksville Region such as the American Red Cross, Meals-On-Wheels, Crisis Intervention, and Safe House Domestic Violence Program. The regional community that your United Way serves is growing, and the needs they work to address each day are growing proportionately.

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"Underneath everything we are and everything we do, we are all people. We are all connected, interdependent, and united. Advancing the common good involves creating opportunities for a better life for all. When individuals, organizations, governments and businesses set aside their special interests and work together, we can make a difference. When we reach out a hand to one, we influence the condition of all. Living United means being part of the change," says Debbie Bates, 2008-2009 Campaign Chair. "We ask all local businesses and individuals in Montgomery, Houston, and Stewart Counties and the Fort Campbell area to consider running an annual campaign or making a donation to this year's annual campaign."

The United Way of the Greater Clarksville Region's 2008-2009 Community Campaign is underway with a goal of $1.1 Million and they invite you to be a part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow. That's what it means to LIVE UNITED.

To make a donation or for more information about your United Way and its Partner Agencies please visit www.liveunitedclarksville.org or call (931) 647-4291.

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